



Sales	Retail
1221	1222 ALL
1222 ALL	1223
1223	1226
1224	1229 ALL
1225	ROM
1226	PC SC
1229 ALL	MC PA
1240	
1244	RSM RBM

October 30, 1995

G. H. MOULTON
Chain Accounts Manager

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Nesconset, NY 11767
516-724-1430
Fax 516-724-2864

To: New York Metro ROU
(For All Managers & Reps In Divisions 1222 & 1229)

Subject: *Subjobbers - Columbus Wholesale* (Account # 363629)
Krcho Wholesale (Account # 656208)

Nacho Blanco, Owner of Columbus Wholesale and Stefan Krcho, Owner of Krcho Wholesale have agreed to participate with RJR in the following manner:

1. They will blackline/sticker RJR prebooks themselves (all packs and cartons).
2. They will pack, sell and ship DPC deals themselves.

All prebooks for Columbus Wholesale can be faxed to them at 718-823-3737

All prebooks for Krcho have to be mailed to:

Krcho Wholesale
2933 Boston Road
Bronx, NY 10469

or phoned in to 718-547-0411. (Please leave your name and voice mail number for each order that you phone in).

The purpose of giving subjobbers the opportunity to blackline/sticker RJR prebooks and pack/sell DPC deals is to reduce the amount of time it takes for subjobbers to handle RJR prebooks and gain promotional activity in retail accounts we presently do not call on.

If you encounter any difficulties with this account handling prebooks or DPC deals, please voice mail me at 60437.

Sincerely,

Jim Mallardi
JPM/pk

51850 6846